

Press release

International Open Days by Hazera and HM.CLAUSE

September 27 – 29, 2016 in Warmenhuizen (NL). **New field location!**

Made, August/September ..., 2016

From September 27th to September 29th, vegetable professionals from all over the world are welcome at the annual International Open Days. This event is a unique opportunity to discover all the latest innovations in open field vegetable varieties offered by seed companies Hazera and HM.CLAUSE. The event, usually attracting between 800 and 1000 professional visitors, is a real “living catalogue” of many crops and varieties. It will be organized on a brand new field located near Warmenhuizen, in the province of North Holland in The Netherlands.

Crop specialists from both companies – daughters of the Limagrain Group - will make visitors familiar with **the latest varieties, introductions, improvements, trends and technologies in vegetable growing**. Crops on show: several types of cabbage, Brussels sprouts, cauliflower, broccoli, onion (extra-long and long day), carrot, beetroot, several types of lettuce, squash, leek, radish, pumpkin, celeriac, turnip, cornsalad, rucola and endive. New on the field this year is a Clause Home Garden selection of dedicated varieties for hobby gardeners in crops such as beans, lettuce and pumpkins. A selection of fruited crops (tomato, cucumber, watermelon and others) will be shown on-spot in the pavilion. Visitors can subscribe to excursions visiting leading companies.

Hazera will present exciting new products such as extremely high yielding Brussels sprouts for processing, cabbages for long storage in continental conditions and a range of broccoli products with excellent heat tolerance. The company is also showing its onion range famous for the combination of high yield and long storage. Especially interesting are the new long storage varieties in the very early slot for both long-day and extra-long-day and the brand new range of set onions in the early slot. Hazera will also have a wide range of leafy crops, in particular the latest types and varieties of lettuce bred by sister company Vilmorin.

In the Clause range, the accent has been put on new cauliflowers and broccolis (including the new sprouting-Broccoli Calebrini©). The company also shows alternaria-resistant storage carrot, interesting for conventional but also organic growers, a complete new sweet corn line for Northern Europe, new virus-resistant squash varieties and new corn salad varieties for open and protected cultivation. A complete range of Halloween decorative and edible pumpkins completes the picture.

To get more detailed information on the products, please contact Mrs. Marion Vissers at Hazera, tel. +31 (0)6 - 21 58 70 80, and Mr Samuel Pechuzal at Clause, tel +33 (0)6-71 07 84 41 or Mr. Arjen Biesheuvel at Clause, tel. +31 (0)6 - 53 84 91 16. For general information: Hazera Communications, Mr. Lando van Doorn, tel. +31 (0)6 - 34 65 85 20.

It will be a great pleasure for us to inform you personally. You are kindly invited to visit our demonstration field and we will be glad to send you a field book with detailed information on all varieties. Please contact us for an appointment at your convenience.



Hazera

In Israel: Hazera Seeds Ltd.

In The Netherlands: Hazera Seeds B.V.

Head office The Netherlands:

Hazera Seeds B.V., P.O. Box 28, 4920 AA Made, The Netherlands

+31 (0) 162.690.900 +31 (0) 162.680.970

 www.hazera.com

 info@hazera.nl

A BRAND OF
Limagrain 

Dates: Tuesday September 27th to Thursday September 29th 2016, from 9.00 AM to 17.00 PM.

Address: Kanaalweg 14, 1749 CE Warmenhuizen, The Netherlands

GPS coordinates: 52°42'33.7 North, 4°43'29.9 East

Please also check www.hazera.com or visit us on Facebook: www.facebook.com/hazeracorp or www.facebook.com/HazeraNederlandBelgie.



Hazera

In Israel: Hazera Seeds Ltd.

In The Netherlands: Hazera Seeds B.V.

Head office The Netherlands:

Hazera Seeds B.V., P.O. Box 28, 4920 AA Made, The Netherlands

 +31 (0) 162.690.900  +31 (0) 162.680.970

 www.hazera.com

 info@hazera.nl

A BRAND OF
Limagrain 